



Promote Smarter With ShopGenius

We offer marketing packages to help retailers drive foot traffic, boost visibility, and clear inventory—whether it’s for a major sale or a storewide event.

At ShopGenius, our mission is simple: connect motivated shoppers with great retail deals happening near them. From clearance events to seasonal promotions, we help retailers of all sizes attract more attention when it matters most. Whether you’re planning a Mother’s Day sale, gearing up for Black Friday markdowns, or liquidating inventory at a closing location, our marketing packages deliver guaranteed exposure!

Learn More

Silver

\$600

billed monthly

- ✓ 1 “Silver” highlighted tile on SG
- ✓ Dedicated sale page
- ✓ Inclusion in full search items
- ✓ 4 Email feature in weekly sales roundup
- ✓ 4 Featured SG social media posts, across all social platforms

Get Silver

Gold (Recommended)

\$1,200

billed monthly

- ✓ 1 “Gold” highlighted tile on SG
- ✓ 1 footer banner on site displayed on appropriate pages and categories
- ✓ Dedicated sale page
- ✓ Inclusion in store locator
- ✓ Inclusion in full search items
- ✓ 4 Inclusion in weekly sales roundup emails
- ✓ 4 dedicated email weekly
- ✓ 4 Featured SG social media posts, across all social platforms
- ✓ 4 dedicated Instagram stories

Get Gold

Platinum

\$2,400

billed monthly

- ✓ 1 Hero Banner on Homepage
- ✓ 1 footer banner on site displayed on appropriate pages and categories
- ✓ 1 “Platinum” highlighted double width tile on SG
- ✓ Inclusion in store locator
- ✓ Inclusion in full search items
- ✓ 4 inclusion in weekly sales roundup emails
- ✓ 4 Dedicated email weekly (separate from roundup)
- ✓ 4 dedicated SMS messages
- ✓ 8 Featured SG social media posts, across all social platforms
- ✓ 4 dedicated Instagram stories
- ✓ 4 dedicated TikTok stories

Get Platinum

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